



VWV Consultants LLC
601 N Mahaffie
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CEOs:

As we battle through this unprecedented time of the COVID-19 pandemic, VWV Consultants LLC (Olathe, KS) wants you to know that we are **“here for you”** and available to assist with **“hospital sustainable”** strategies. We want to collaborate with you (so you are not alone) to determine meaningful NEXT STEPS as you lead. We research, build strategies and develop business solutions.

Whether it's message creation to build trust, web and video support to share appropriate information (enough but not too much), staff / space allocation efficiency suggestions, generate 'ideas' to enhance cash flow and/or marketing tactics to draw patients to utilize your services, VWV Consultants can work with you virtually via Zoom.

Two ideas for your consideration:

- 1) **Establish a weekly Zoom Community Lunch & Learn Roundtable** to “tell your story every Friday” (or whatever day is best) with community leaders, Board members, providers and the general public. **Outcome:** Build community trust, 2-way communication, obtain area feedback and have a platform to tell your next steps.
- 2) **Create Hospital 90-day “We Are Back” Action Plan** to restore & capture lost Hospital / Clinic elective and primary care services. This would entail determining provider manpower & equipment, lining up support staff resources & supplies, seeking CMS relief options (if appropriate) and creating effective marketing communications to breakthrough media clutter
Outcome: Be ready to rebound operations before competition awakes!

Let us know your thoughts. We are all in this together and we are here for you.

VWV Consultants LLC

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